

CHILD CARE IS WORTH MORE!

Parents in Ontario deserve access to high-quality and affordable child care provided by workers who are treated with respect.

With a provincial child care staffing shortage and workers leaving the sector on mass, a provincial workforce strategy is needed now to create a universal system of child care and early learning.

For child care to be high-quality and accessible, workers need:

- A real salary scale starting at \$25/hr for all child care workers and \$30/hr for RECEs;
- Paid sick days;
- Professional development time;
- Paid programming time.

The new child care deal does nothing to address the growing child care staffing crisis—without a strong workforce strategy, quality child care will decline in Ontario.

Our province must urgently create a workforce strategy to recruit and retain workers, provide good jobs with fair wages and decent working conditions, and ensure that families have the care and early learning they need.





Take action today to support child care.

- Ask your MPP if they support a provincial workforce strategy that includes a \$25 wage floor for all child care workers, paid sick leave, and paid programming and professional development time.
- Join CUPE Local 2484's mailing list to receive campaign updates, calls-to-action, and much more. www.cupe2484.ca
- Become a member of the Ontario Coalition for Better Child Care, a provincial movement advocating for a system of quality, affordable, not-for-profit child care and good jobs for early learning and child care workers.
www.childcareontario.org/membership
- Stay in touch with CUPE Ontario online at www.cupe.on.ca or on social media @CUPEOntario



ONTARIO COALITION FOR
Better Child Care



CUPE2484



Association of Early Childhood Educators Ontario